

November 10, 2008

TO: ALL DODGE DEALERS

FROM: GLOBAL SERVICE

SUBJECT: RAPID RESPONSE TRANSMITTAL #08-088 "DODGE" Lettering Loose
On Rear Deck Appliqué

INVOLVED VEHICLES:

2009 (LC) Challenger

NOTE: This Service Action affects unsold vehicles.

NOTE: The VIN List is available on DealerCONNECT for all affected dealers. The VIN List has been inserted in the Service Tab under Rapid Response Transmittals. The dealers receiving the Rapid Response Transmittal Service Action are the "Ship To" dealers and the VIN's listed are specific to their dealership. All involved vehicles will be loaded into the VIP system.

NOTE: This should be a top priority and be completed prior to sale to avoid suspect vehicles being delivered to customers.

DISCUSSION:

Some vehicles were built with appliqué lettering that may not adhere properly to the rear deck light bar.

PARTS REQUIRED:

AR	68060396AA	Decal (Letter, D)
AR	68060397AA	Decal (Letter, O)
AR	68060398AA	Decal (Letter, G)
AR	68060401AA	Decal (Letter, E)
AR	05028775AB	Lamp, Tail Backup Assembly

REPAIR PROCEDURE:

1. Identify which letters have to be replaced by insert fingernail around the perimeter of the lettering. If any significant movement is detected, remove the letter.
2. To remove the poorly adhered letter, insert edge of fiber stick around the perimeter of lettering. Poorly adhered letters should not require significant force to remove.
3. Make sure to remove all of the adhesive tape from the lens.
4. Clean and prepare lens surface with alcohol wipes.

5. Inspect locating pin(s) on the lens.
6. Are any locating pins on the lens assembly broken?
 - a. Yes >>> Replace tail lamp assembly (p/n 05028775AB), Refer to the procedures available in DealerCONNECT > TechCONNECT > 8L - Electrical > 8F – Lamps and Lighting > Lamps and Lighting - Exterior > Lamp, Tail – Removal and Installation.
 - b. No >>> Proceed to [step 7](#).
7. Install missing letter(s) and align the letter(s) to the locating pins on lens.
8. Apply hand pressure to the new letter(s).
9. Use a hand roller and apply pressure to all letters.
10. Inspect letter(s) using a straight edge to verify proper alignment.
11. Reconnect the battery, Refer to the procedures available in DealerCONNECT > TechCONNECT > 8 - Electrical > 8F – Engine Systems > Battery Systems – Standard Procedure > Battery Reconnection.

Note: Be sure to follow the Battery Reconnection procedure when ever the battery is disconnected.

POLICY: Reimbursable within the provisions of the warranty.

NOTE: USE OF THE LABOR OPERATION INCLUDED WITH THIS SERVICE ACTION ON VEHICLES OTHER THAN THOSE INVOLVED MAY BE SUBJECT TO CHARGE BACK.

TIME ALLOWANCE:

LABOR OPERATION NO:

23-01-18-90	Inspect or Replace One/All Appliqué Lettering (C)	0.2 Hrs.
08-50-89-90	Inspect Applique Lettering and Replace lamp, tail lamp assembly (C)	0.3 Hrs.
08-50-89-91	Optional Equipment- Recalibrate (ESP) Electronic Stability Program (C)	0.2 Hrs.

FAILURE CODE: ZZ - Service Action

If you have any questions, contact your Business Center.