

June 3, 2009

TO: ALL DODGE DEALERS

FROM: Service Operations

SUBJECT: RAPID RESPONSE TRANSMITTAL/SERVICE ACTION #09-037
Passenger Side - Heated Seat Wire Retention

INVOLVED VEHICLES:

2008 - 2009 (LC) Challenger

2008 - 2009 (LZ) SRT8 Challenger

NOTE: This Service Action affects both sold and unsold vehicles.

NOTE: The VIN List is available on DealerCONNECT for all affected dealers. The VIN List has been inserted in the Service Tab under Rapid Response Transmittals. The dealers receiving the Rapid Response Transmittal Service Action are the "Ship To" dealers and the VIN's listed are specific to their dealership. All involved vehicles will be loaded into the VIP system.

DISCUSSION:

A number of vehicles with heated seats (Sales Code JPM) were shipped with the passenger side heated seat wire positioned where it could pull on the electrical connector and unplug the heated seat module. Dealers are required to secure the wire out of the way with a tie strap.

PARTS REQUIRED:

1 NPN Tie Strap 4 inches in length

REPAIR PROCEDURE:

1. Position right side (passenger) seat all the way forward and tilt seat back all the way forward.
2. Gather up the excess length of wire from under the air vent tunnel toward the center of the vehicle (Fig.1).
3. Add the tie strap to keep the harness in place (Fig. 1).
4. Return vehicle to Inventory or the Customer.

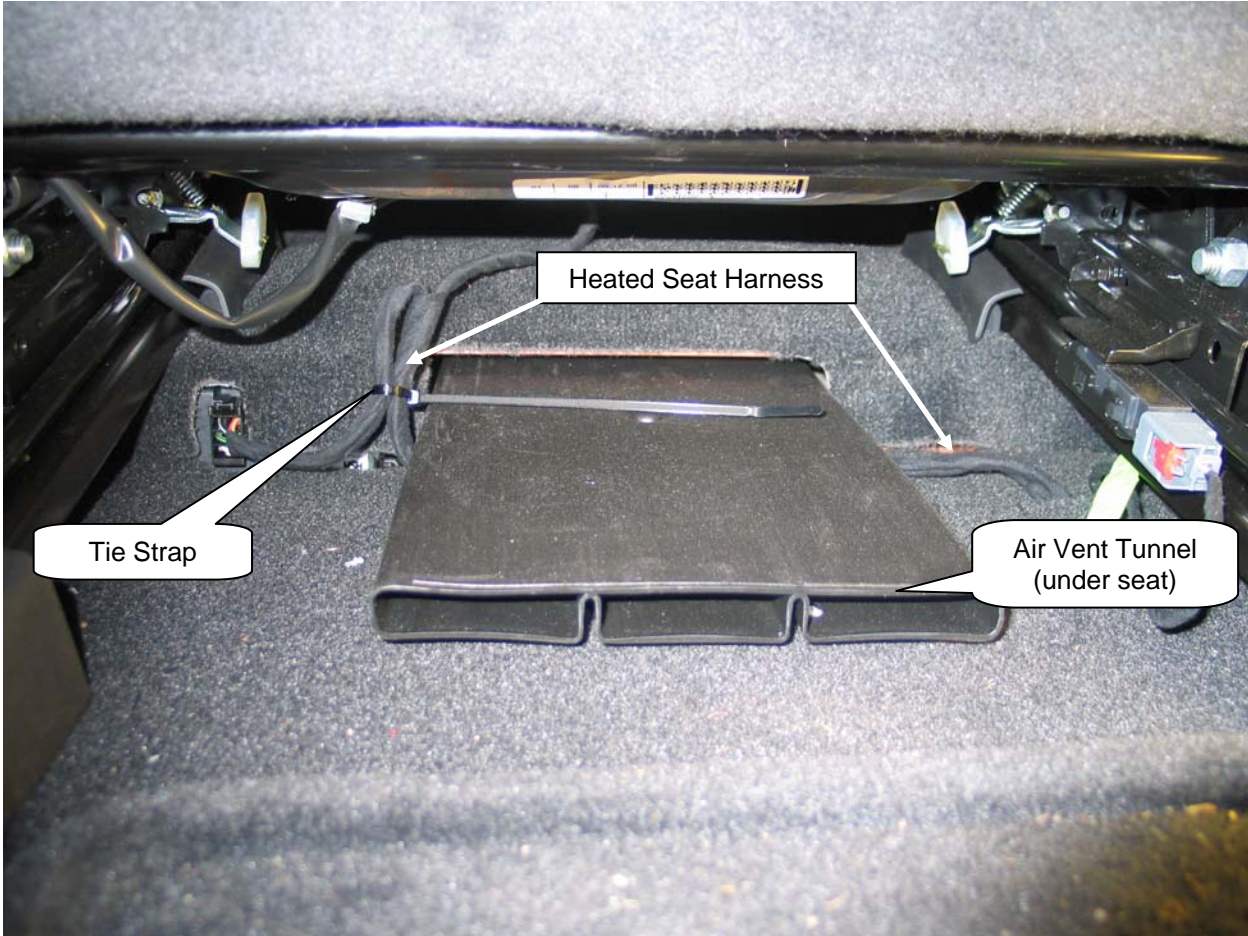


Figure 1

POLICY: Reimbursable within the provisions of the warranty.

NOTE: USE OF THE LABOR OPERATION INCLUDED WITH THIS SERVICE ACTION ON VEHICLES OTHER THAN THOSE INVOLVED MAY BE SUBJECT TO CHARGE BACK.

TIME ALLOWANCE:

LABOR OPERATION NO:

08-90-14-91 Secure Wire Harness (C) 0.2 Hrs.

FAILURE CODE: ZZ - Service Action

If you have any questions, contact your Business Center.